



BY KATHY CHRISOVERGIS

One word to describe a day managing a moving company is simply... chaotic!



CELEBRATING 25 YEARS

The Business of 'Celebrity' Moving

Yet, in the midst of logistics and planning, I find it fulfilling... simply based on the rewarding challenges we face. At Celebrity International Movers, we stand by the name we chose, giving each client "celebrity" treatment during one of the most stressful situations that can arise—moving. Now we can proudly say we've accomplished that for 25 years, thanks to our business values. As a New Yorker who grew up in Bay-side, Queens I started to learn a thing about moving when we moved on and off to Greece as a child. Then Athens became home, after getting married and starting my family here. My husband George and I were working in the moving industry. Together we took the plunge and started our own company from scratch. That was how Celebrity was born in 1986.

Over the years, we've had 'wow' moments like moving actual celebrities including famous athletes, singers, actors, writers and even royalty across Greece or around the world. Amazing assignments have come our way, including handling the complicated logistics to transfer props for the National Greek Theatre's world tour. We successfully moved their goods to some very remote locations in South America on strict deadline. Back in Greece, the challenges are many. We manage everything

from hiring donkeys for island moves to testing our flexibility in the face of unexpected strikes. Over the past 25 years, we think we've seen it all!

No matter what the assignment, we are committed to personalized 'celebrity' service. Our office staff to our packing team adheres to the best business values from both American and Greek cultures. Team work is one reason why clients return to us. We've found that working together well goes noticed especially during this economic crisis. Competition is tight but we remain one of the best in the

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business by providing top service coupled with competitive rates.

Celebrity's team work can only be solidified by maintaining quality standards. We have the top industry credentials, keeping our finances, quality and safety controls in strict order in both our office and warehouse facilities.

We've expanded by valuing innovation. Our relocation department opened four years

ago offering comprehensive school to home search – a tremendous help for families to adjust when moving into or out of Greece. Finally, we focus on the client's perspective by understanding their needs. A stress free move means dealing with a move coordinator who speaks perfect English or Greek. Maybe it's French. We also seek customer feedback, which over the years has been proudly in our favor. Many of Celebrity's employees have international backgrounds and some are even Ex-pats as well so they understand the moving process from first hand experience.

As we approach our 25th anniversary, we recognize the business values that have sustained our clientele which includes embassies, international corporations, governmental bodies, schools to families and individuals. From local to international moves and specialized moves for offices, art and antiques, ships to pets and exhibits, each experience has been worthwhile and meaningful, helping us grow. We aim to keep moving ahead using the strength of our teamwork, quality standards and innovation to continue to offer our unique 'celebrity' service to our clients, our form of personalized service that goes beyond their expectations. ☺