

TECHNOLOGY AWARD FOR PICKFORDS



John Denton receives the Re:locate award from Floella Benjamin, the British broadcaster.

London – Pickfords has won the first award for the creative application of technology at the recent Re:locate presentations.

The company walked off with the award for its use of Destiny Digital Pens, a product that impressed the awards judges who referred to “its huge impact on service delivery, time and customer satisfaction.”

“The Destiny product utilises digital pen and paper technology, GPS functionality and SMS to facilitate fast, simple data collection and transmission from the field,” says National Sales Manager John Denton.

Data and photographs can be sent from the customer’s home back to the operating system at the local Pickfords office (it has 53 branches in the UK and Ireland).



CELEBRITY CELEBRATES IN BIG GREEK STYLE!

Athens – who popped out of a moving box at a recent party in Athens?

None other than the European entertainer Alex de Paris who was on hand to help Celebrity International Movers celebrate its 25 years in the moving industry. And it invited clients, business partners, friends and family to celebrate this milestone in Celebrity’s life.

With the backdrop of Athens below, guests mingled on the top floor of the Athens Hilton with plenty of glamour – including superb food, cocktails and even distinctive moving box artwork, sculptures as well as a band getting everyone primed for dancing.

Kathy Chrisovergis and her husband, the man and wife team behind the company closed the evening with



SUCCESS FOR SONIGO PETANQUE PLAYER!



speeches commemorating the career and success of the company they founded from modest beginnings a quarter of a century ago.

Left: Yoram Avissar, second from right with Israeli National Pétanque team in Ibiza, Spain at the European Pétanque Championship.

Ibiza - Led by Sonigo’s Yoram Avissar, the Israeli national Pétanque team came in second place in the European Championship in Spain. “Since Pétanque originated in France, it is not surprising that the French team just slipped past Israel’s team to win the championship!” says Shmuel Mantinband of Sonigo International in Tel Aviv which sponsored the Israeli team. “But our team was very happy to come such a very close second!”